

Digital Media Symposium Announces Panelists

Tickets on Sale Now

DENVER, Colo. Jan. 24, 2011 – Colorado’s second annual Digital Media Symposium (DiMe), a collaboration between the Boulder International Film Festival, Colorado’s Creative Industries Division and the Boulder Convention & Visitors Bureau, will take place on February 18th at St. Julien Hotel and Spa in downtown Boulder. Tickets are \$50, and can be purchased at www.dimeboulder.com.

The DiMe is Colorado’s premier entertainment-based digital media meet-up and is held as part of the Boulder International Film Festival (BIFF). The event features panels of film, media and game design experts who will stimulate, inspire and solidify the creative industries in Colorado.

“The DiMe is a value-added for BIFF because of its connection to films and entertainment,” said Kathy Beeck, director of the Boulder International Film Festival. “Boulder recently ranked number three in the nation in a survey for concentration of high-tech employment, with 22 percent of all jobs in Boulder in the tech sector. Coupled with this city’s love of entertainment, it’s a perfect fit.”

Due to the success of last year’s inaugural DiMe, 2011 offers an expanded two panels, covering Digital Distribution and Monetization, and The Future of 3D.

DiMe panelists include:

- **Andrew Steele**, Funny or Die
- **Shira Lazar**, The Partners Project
- **Don Hahn**, Producer, Disney (“Beauty and the Beast” and “The Lion King”)
- **Joshua Greer**, Co-Founder, RealD
- **David Slayden**, Boulder Digital Works
- **Kurt Hall**, National CineMedia
- **Mark Lyons**, Idol Minds
- **Ann Van Orsdel**, The1stMovement

“The DiMe is a fantastic showcase of Colorado’s Creative Industries in the digital media arena. Colorado has unbelievable talent and opportunities in film, television, game design, and digital media,” said Marcia Morgan with the Colorado Creative Industries Office. “The DiMe will be the connecting point of the year for digital media professionals as well as anyone interested in learning more from industry visionaries about the future of 3D and digital distribution, especially as it relates to Colorado.”

DiMe begins at 1 p.m., followed by a cash bar reception with complimentary hors d’oeuvres at 6 p.m. For more information about DiMe, please visit www.dimeboulder.com. Special thanks to our Premier Sponsor of the DiMe, RealD, the global leader in theatrical stereoscopic technology. Thanks to our other sponsors as well, including Mighty Fudge Studios, 1st Movement, Colorado Creative Industries, the Boulder Convention & Visitors Bureau and Comcast.

About Boulder International Film Festival (BIFF)

BIFF is presented by the Colorado Film Society, a nonprofit organization founded by local filmmakers, Kathy and Robin Beeck. BIFF is dedicated to providing the large, urban, film-hip audiences of the Boulder/Denver metro area with an early look at the best new films in international cinema, along with conversations with directors, producers and actors, world-class

food, parties, and an opportunity to rub elbows with filmmakers. BIFF has hosted over 150 filmmakers from around the world since the Boulder-based Beeck sisters lead the inaugural event in 2005.

About Colorado Creative Industries

Colorado Creative Industries (CCI), a new division of the state Office of Economic Development and International Trade, merges the former Colorado Council on the Arts, the Office of Film, Television and Media, and the state's Art in Public Places program. The mission of the Colorado Creative Industries is to promote, support and expand the creative industries to drive Colorado's economy, grow jobs and enhance our quality of life.

About the Boulder Convention and Visitors Bureau

The Boulder Convention and Visitors Bureau (BCVB) is a publicly funded organization whose mission is to advocate and provide leadership to develop and promote the natural environment, art/culture, historic, and visitor potential for the express purpose of aiding the Boulder economy. The BCVB's primary focus is to promote off-season (November – April) and supports many organizations with similar goals and vision.

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